

WHAT APPLIES WHEN YOU WANT TO OFFER BROUGHT-IN FOOD AT THE BOOTH?

If you plan to serve food not provided by Svenska Mässan Gothia Towers, there are some important points you need to be aware of.



If you wish to bring food to serve at your booth, there are some requirements and rules to follow. Here is a simple guide for this.

What you must do:

- Obtain approval from Svenska Mässan Gothia Towers at least two weeks before the fair.
- Ensure all serving complies with Swedish food legislation.
- Register any tasting at least two weeks in advance. Samples may be a maximum of two bites.

Include in your application:

- Permit from the Environmental Department in the supplier's home municipality.
- Inspection report from the last 12 months.
- Contact person's name, phone number and email.
- Which fair and booth number it concerns.

Send everything in an email to your contact person at Svenska Mässan Gothia Towers.

What may be sold or offered?

Allowed:

- Sealed goods for home use. For example olive oil, parmesan, dried pasta
- Tastings (max 2 bites)

Not allowed:

- Food for immediate consumption onsite. For example pizza slices
- Sales without permission

Important information about single-use items

From January 1, 2024, new regulations apply:

- Prefer reusable products over single-use materials.
- Avoid plastics that contribute to littering.
- Read more at the Swedish Environmental Protection Agency (Naturvårdsverket).

Sustainable choices strengthen both your brand and our shared environment.

Guidance & contact

Need support or unsure about anything? We are here to assist you before, during, and after the fair.